


Why choose Vetstoria over other appointment scheduling options

Built by Vets, Vetstoria is the most customizable appointment scheduling and automation platform that offers veterinary practices real-time 24/7 scheduling, payments, digital marketing, analytics, and telemedicine capabilities to reduce front desk stress, improve pet owner experience, and gain more clients.

What we offer over other options:

| Category | Product features |  vetstoria | Other appointment scheduling software | Client communication software and apps | Using the telephone or webforms for appointments |
|------------------------|---|---|---------------------------------------|---|--|
| Appointment scheduling | Real-time appointment scheduling | ✓ | ✗ | Most provide "request an appointment" tools | ✗ |
| | PIMS Integrations | 25+ | 7-10 | 7-10 | ✗ |
| | Customized branding and booking workflows | ✓ | ✗ | Limited | ✗ |
| | No app required for pet owner | ✓ | ✗ | ✓ | ✓ |
| | No login required for pet wonders | ✓ | ✗ | ✓ | ✓ |
| | The practice can access the dashboard to view performance and make changes as they go | ✓ | ✗ | ✗ | ✗ |
| | Smart or automated triage capabilities | ✓ | ✗ | ✗ | ✗ |
| | Dedicated booking page | ✓ | ✓ | ✓ | ✗ |
| | Floating button | ✓ | ✗ | ✗ | ✗ |
| | Reminders and confirmations | ✓ | ✓ | ✓ | ✗ |
| | Pet owner can select their choice of vet | ✓ | ✗ | ✗ | ✓ |
| | Integrated booking links with reminder services | ✓ | ✗ | ✓ | ✗ |
| | User appointment cancellation via email or text | ✓ | ✓ | ✓ | ✗ |

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|------------------------|--|--|---------------------------------------|--|--|
| Appointment scheduling | Customizable Email templates | ✓ | ✓ | ✓ | ✗ |
| | Social media channel integration | ✓ | ✗ | ✓ | ✗ |
| | New client registration form | ✓ | ✗ | ✗ | ✗ |
| | Prescription Refill and service reminders | ✓ | ✓ | ✓ | ✗ |
| | Booking disclaimer; instructions added to the booking flow | ✓ | ✓ | ✓ | ✗ |
| Payment integration | Digital payment integration and processing | ✓ | ✓ | ✓ | ✗ |
| | Payment transaction history | ✓ | ✗ | ✗ | ✗ |
| Digital marketing | Promotional campaign management | ✓ | ✗ | ✗ | ✗ |
| | Links for campaign tracking | ✓ | ✗ | ✗ | ✗ |
| Analytics | Basic analytics | ✓ | ✓ | ✓ | ✗ |
| | Advanced analytics and custom dashboard | ✓ | ✗ | ✗ | ✗ |
| | Benchmarking capabilities | ✓ | ✗ | ✗ | ✗ |
| Telemedicine | Telemedicine consultations | ✓ | ✓ | ✓ | ✗ |
| | Two way messaging during telemed consultations | ✓ | ✓ | ✓ | ✗ |
| Value additions | No contracts or vendor lock-in | ✓ | ✗ | ✗ | ✓ |
| | Supports at least 10 languages | ✓ | ✗ | ✗ | ✗ |
| | 24/7 365 support at NO additional cost | ✓ | ✗ | ✗ | ✗ |