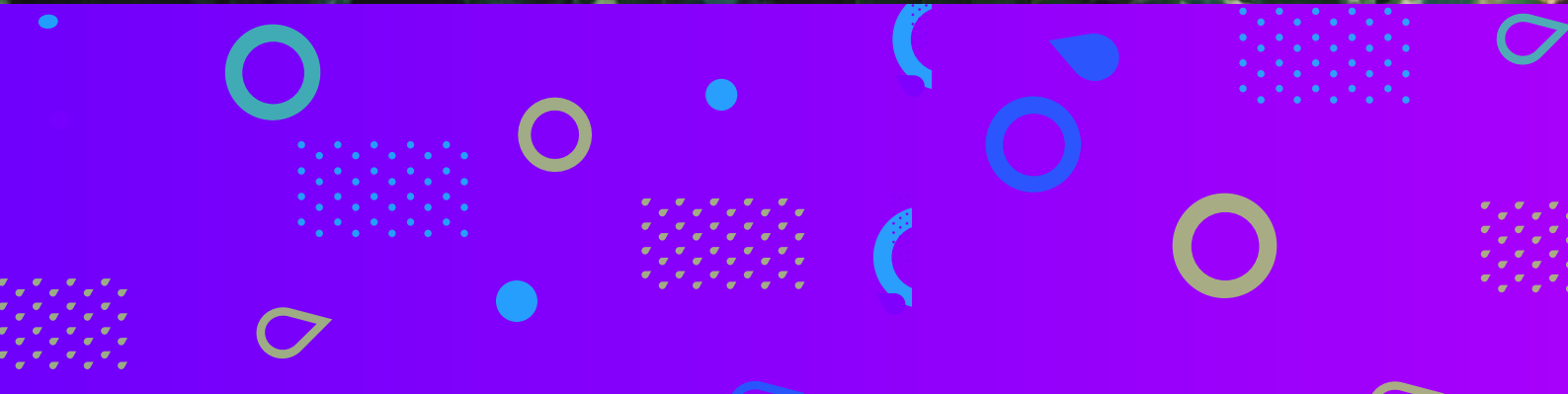


An all-in-one online booking and automation platform for your veterinary practice





What is Vetstoria?

Vetstoria is the most customizable appointment scheduling and automation platform for veterinary practices that provides 24/7 real-time appointment scheduling, payments, digital marketing, analytics, and telemedicine capabilities that help save time and gain more revenue.

Customers include independently owned general practices, referral centres and universities, as well as some of the world's largest veterinary groups, including NVA, IVC-Evidensia and VetPartners.

Our pawsome story



Julien Renard
Vet Surgeon and
CEO



Julien Poublon
Vet Surgeon and
COO



Damjee Ediriweera
CTO

When Julien Renard (Vet Surgeon and CEO), Julien Poublon (Vet Surgeon and COO) and Damjee Ediriweera (CTO) met each other, they knew one thing for sure.

The time spent on mundane tasks within veterinary practices like answering phone calls, sending out reminders for appointments and managing payments took away attention from what really mattered - pet care. So they built Vetstoria in 2005, now used by 3000+ practices globally.



Village Vet
Special vets for special pets

AllPaws
Veterinary Clinic



WAVERLY
Animal Hospital
DENTISTRY & GROOMING PET DAY CARE



Blue River
PetCare



GOOD SHEPHERD
veterinary hospital



COUNTY LINE
VETERINARY CLINIC



We treat your pets like family

Budget Vet
vet care that fits your budget



Apiam
animal health





How does Vetstoria help your practice become purrfect?

Reduce phone calls and increase productivity

Spend less time taking phone bookings and manually confirming appointments created by “request an appointment” tools or website forms. Help your front desk to focus on priority tasks like paying attention to furry babies.

Increase operational efficiencies

Reduce time spent on admin work forever! Save time on tasks like processing payments, gathering new client information and sending out reminders for appointments with integrated booking links.

Improve pet owner experience

Offer the convenience of 24/7 real-time online booking to pet owners on any device. Host integrated telemedicine consultations on any device, with no apps to download. Free up time for your team to deliver better front-desk service, and improve client satisfaction and retention.

Generate more revenue

Convert more website visitors by adding real-time online booking to your site. Reach more pet owners by adding booking links to Google My Business, Social Media, Emails and SMS. Use our integrated digital marketing features to easily launch and track promotional campaigns.

Why offer online scheduling to your clients?

70 %

of pet owners prefer to schedule appointments online

52 %

of scheduled appointments are made out of office hours

60 %

of scheduled appointments are made on mobile devices

17 %

of online appointments are made by new clients

*Data taken from the Vetstoria platform



Why do pet owners love Vetstoria?



No login or passwords to remember



Accessible via any device, anytime, 24/7



Real-time booking



No app to download



No waiting on hold or for confirmation

WHAT CUSTOMERS SAY ABOUT VETSTORIA

"Vetstoria reduces the barrier to entry. There's no login, the amount of things for pet-owners to do is minimal, and the digital triage process is smart and effective."



— **John Younker, DVM**
Common Companion Vet Co

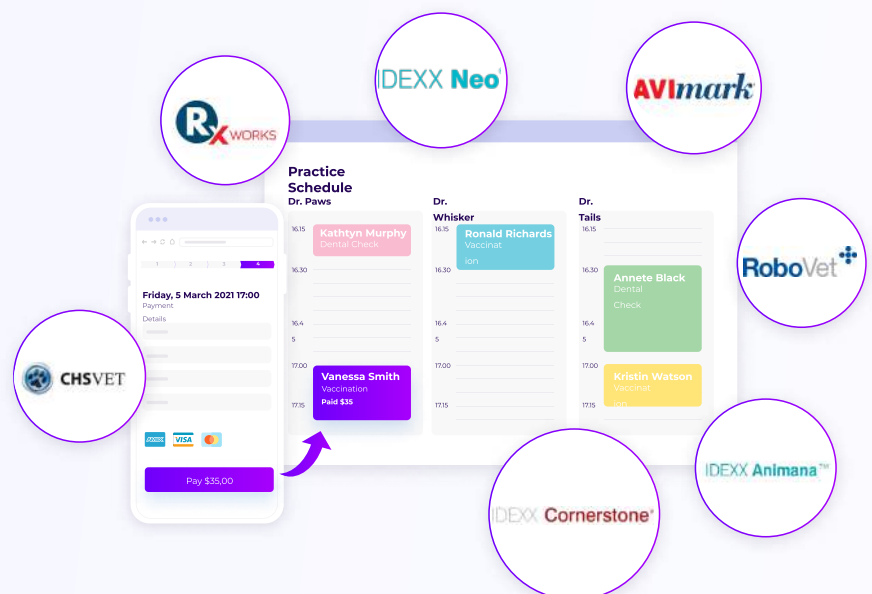
"People are booking continuously on Vetstoria – it cut our phone calls by at least 60%... The ease of use just means people are booking things and loving it."



— **Martin Brice**
Emerson's Green Veterinary Surgery

Sync with your practice schedule or calendar

Simplify your existing practice workflow by syncing booking data to and from your practice management software or third-party apps in real-time.



Appointment scheduling with Vetstoria

Offer real-time appointment booking by syncing your calendars and fully customizing based on your practice availability.



Advanced Customization

Precisely control how bookings are made by configuring Vetstoria to match your exact requirements.



Website Plugins

Easily add Vetstoria to your site to let customers schedule appointments online 24/7.



Appointment Screening

Display custom messages or prevent certain appointments from being scheduled based on intelligent triggers.



Booking Disclaimers

Present essential information to clients during the appointment scheduling process with a custom disclaimer.



Automatic Confirmations

Automatically confirm appointments and send out instant email notifications with all the details.



Email Reminders

Reduce no-shows by sending customized automated email reminders for upcoming appointments.

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Appointment Info > Time Slot > Pet Owner Details > Confirm

Choose your appointment type

Payments with Vetstoria

Reduce no shows and and save admin time used on payment processing.



Flexible Payment Types

Capture full payment or pre-authorize a set amount from the client's card before confirming their booking.



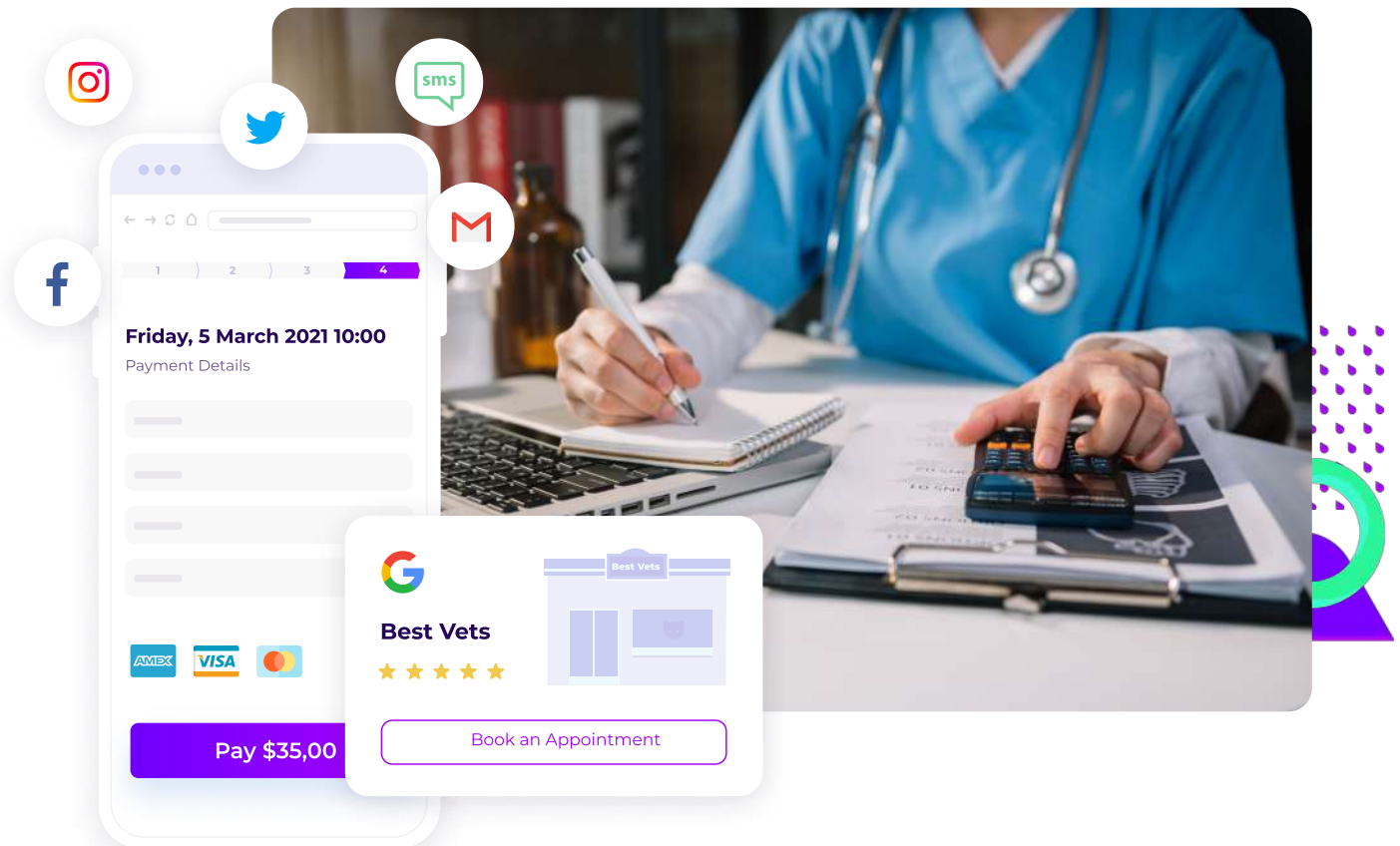
Transaction Reports

Easily access and export a list of the transactions that have taken place through Vetstoria.



Smart Payment Rules

Take full control over what clients pay with flexible rules based on appointment or client types.



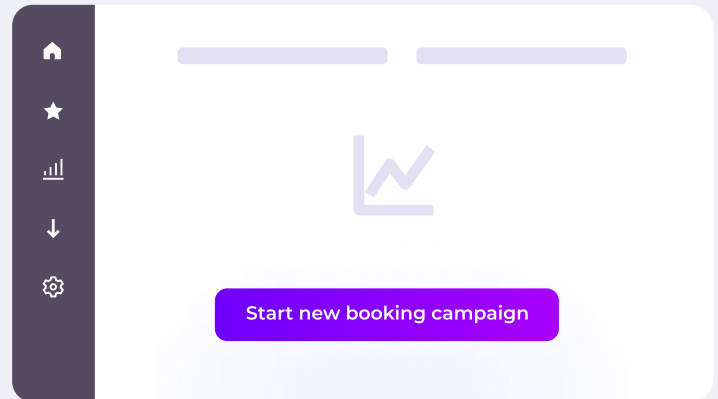
Digital Marketing with Vetstoria

Spread the word about your practice with easy-to-build campaigns.



Campaign Builder

Create booking campaigns, each with unique scheduling rules or restrictions set by you.



Name	Link	Status	Appointment	Action
Vaccination Promotion	https://goo.gl/drfhgs47bdeh	Active	2	
Vaccination Overdue (0+)	https://goo.gl/dfjffsrtdeh	Active	0	
Vaccination Overdue (15+)	https://goo.gl/dr86hciky	Active	1	
Vaccination Overdue (30+)	https://goo.gl/dr86swerdees	Active	0	

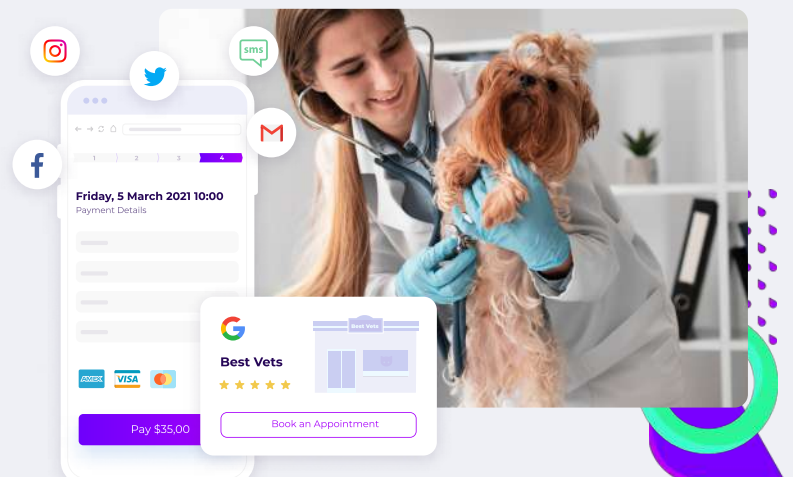
Create Smart Links

Extend the reach of your campaigns by sharing unique booking links in emails, SMS, social profiles, or webchat.



Campaign Analytics

See how many appointments and new clients are generated from each campaign and which channels are most effective



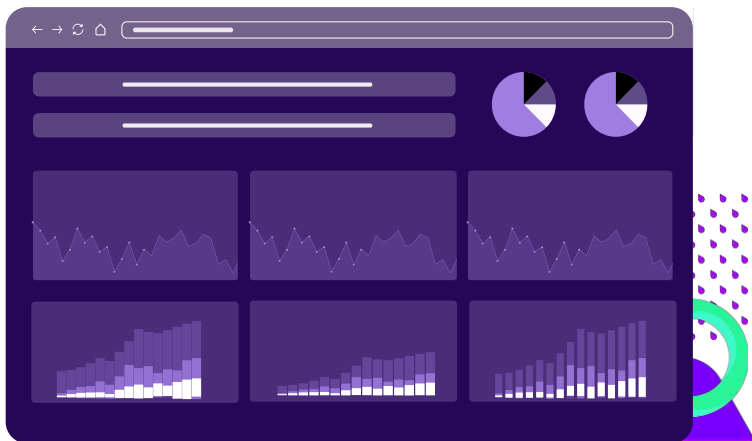
Analytics with Vetstoria

Measure what matters and understand pet owner behavior to provide a great experience.

- Total number of booked appointments
- Source of booked appointments
- What times appointments are booked
- Number of drop outs
- Booking completion rates and more



Benchmark your practice against others in a specific region to measure your performance.



Total number of bookings



New appointments booked out of hours



New appointments booked

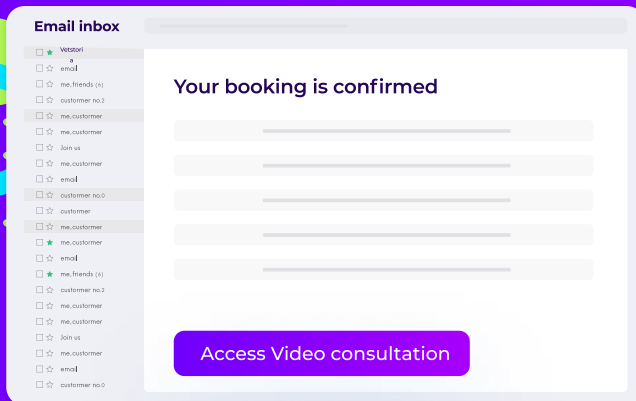
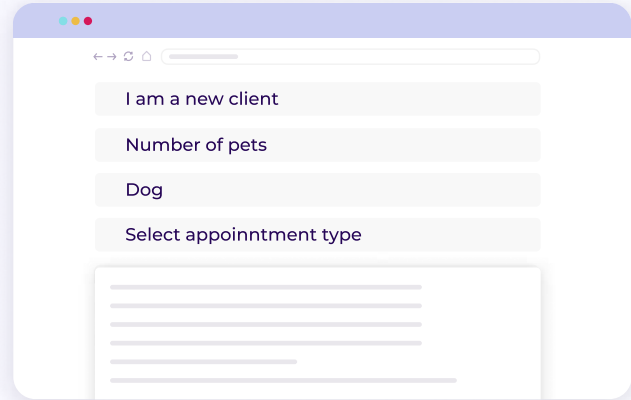
Telemedicine with Vetstoria

Provide virtual care for pets to provide more accessibility.



Calendar Integration

Accept telemedicine bookings through your site, and sync availability with your existing calendar in real-time.



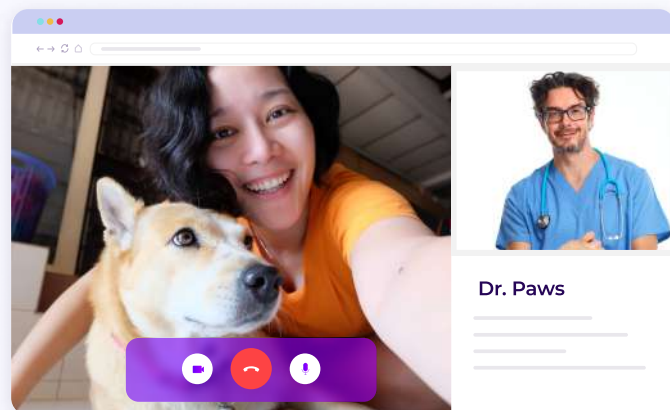
Seamless Payments

Set your own consultation fees and prompt your clients to pay online for telemedicine appointments with a link to the consultation via email.



No App Downloads

Host safe and secure video consultations on any device, with no apps to download or software to install.



Talk to an expert!

Adding Vetstoria to your Practice Management Software can help elevate the service you provide to pet owners and help increase the productivity in your vet practice. Reach out and one of our client service representatives will be happy to help you!



Learn more



Learn about pricing

