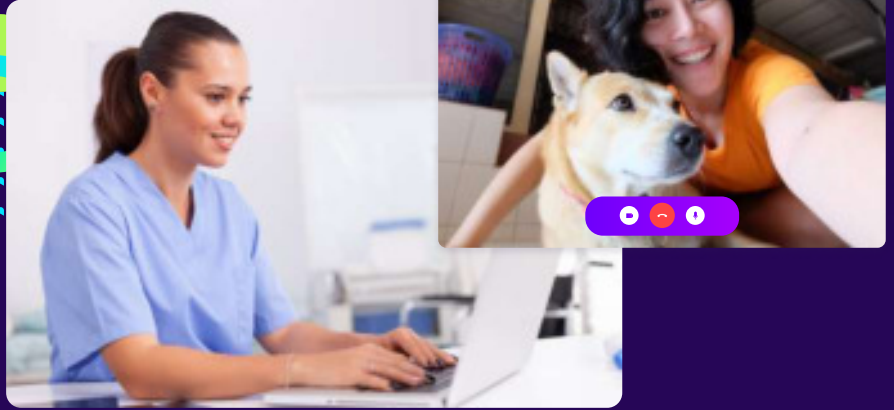




# Telemedicine with Vetstoria

Give more accessibility to pet owners and provide urgent pet care — even when distance gets in the way.



## WHY DOES YOUR PRACTICE NEED TELEMEDICINE?

- Social distancing or busy schedules create barriers to providing pet care.
- Applications such as Zoom are unreliable for offering telemedicine.
- In case an emergency occurs outside of regular office hours.
- In case the patient is difficult to manage.

“Video consultation has become a powerful tool in ensuring our practice’s survival in addition to its benefits for pet owners and the safety for staff. The fact that we’re one of the first in our region to adopt telemedicine in response to Covid-19 means that we’ve gained a crucial relative advantage while keeping our clients satisfied.”



— Pascal Hoberg  
Director, The Wylie Veterinary Centre

## Why use Vetstoria’s telemedicine capabilities?

### ✔ Earn more revenue by reaching out to new pet owners

Mitigate urgencies and inconveniences by being accessible to pet owners when in-patient appointments are completely booked for post-op checks, follow-ups, or discussions about pre-existing conditions.

### ✔ Free up admin time and provide flexible hours

Telemedicine is one of the ways to digitize your clinic while controlling internal traffic and providing care to more patients. Automated confirmations, reminders, and integration with your practice management system save your team even more time.

### ✔ Offer patients quick care

Telemedicine enables you to provide a quick diagnosis in emergencies despite practice closures and social distancing regulations. No need to download apps or install software for you or the pet owner makes everyone happy!



# Time-saving. Convenient. Easy to use.

## FOR FRONT DESK STAFF

- **Reduce in-practice rush or traffic** with remote consultations.
- **Option of offering “nurse checkups”** to screen appointments effectively.
- **Save time by enabling online payments** to collect consultation fees without front desk intervention.



## FOR PRACTICE MANAGERS

- **Easy to set up** by enabling the toggle for telemedicine and adding as a type of appointment under “appointment types” on the Vetstoria dashboard.
- **Customize the availability of telemedicine** appointments through “appointment types” based on practice hours and clinician availability.
- **Have an email confirmation sent to the pet owner’s inbox** so they can join the session conveniently.
- **Join the consultation** from any device, including tablets, laptops, and smartphones.



## FOR PRACTICE OWNERS

- **Practices can provide triage services** through telemedicine and provide quick diagnoses.
- **Earn additional revenue** through telemedicine appointments.

